

Subject: Halloween & BBQ

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS /CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

Date: 08/30/2017 10:12 AM

To: Michael Lamb (michael@downtownnews.com)
<michael@downtownnews.com>

Michael,

My budget for Halloween this year is \$2,000. I would like to see if I can get the following including Downtown News having a table at the event and listed as a sponsor on the website:

2 ½ page ads to run 10/23 & 10/30
Calendar listing

For BBQ:

I don't have budget for print, however, if there is something you can come up (small \$\$) with let me know. Also, you can have a table at the event and be listed as a sponsor on the website.

Mike Filson

Associate Director, Marketing & Community Relations

 <https://www.downtov>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com



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